



**LA CASA FILM
PRODUCTION**

COMPANY PROFILE

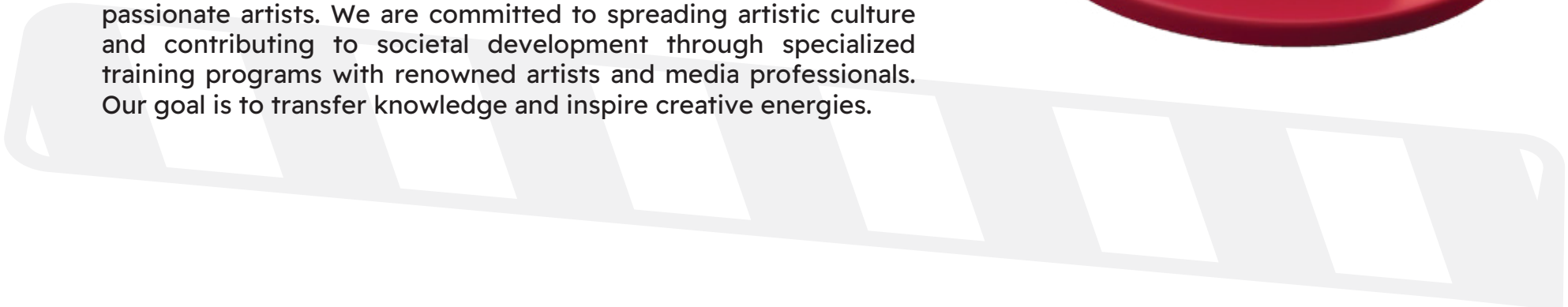
New Vision Of Creativity

La Casa Film Production

LaCasa Film Production is an artistic establishment that embraces a distinctive vision in the realm of media and artistic production. We specialize in the production of films, programs, and series through a professional team, aiming to become an integral part of the media and artistic landscape in the Arab world.

LaCasa Film Production embarked on its artistic journey under the leadership of businessman and entrepreneur Salah Adden Al-Habash, becoming one of the subsidiaries of Andalusian Holding Group. Choosing the creative city of Abu Dhabi - Yas Creative Hub as its creative headquarters, La Casa Film Production started its journey from the heart of the capital, Abu Dhabi, as an artistic institution seeking to be a distinguished destination in the world of media and television production.

Our areas of expertise in artistic production encompass a wide range, including cinematic production, series, television programs, and documentaries catering to various audiences. LaCasa places special emphasis on developing the skills of emerging and passionate artists. We are committed to spreading artistic culture and contributing to societal development through specialized training programs with renowned artists and media professionals. Our goal is to transfer knowledge and inspire creative energies.

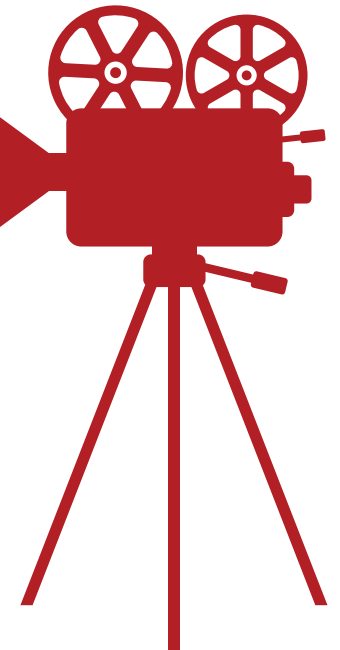


Our Mission

At La Casa, our mission is to create unique experiences for the audience and deliver diverse, inspiring, and entertaining content that leaves a profound impact. We strive to enhance visual and auditory communication, aiming to be a global leader in the field of artistic production.

Our Vision

We aspire to be one of the leading global companies in the field of artistic production, serving as catalysts for innovation and renewal in the creative content industry within and beyond the United Arab Emirates. We aim to make our mark by inspiring and developing emerging talents.



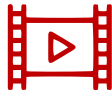


What We Do



TV Shows & Series

Behind the Scenes: We decode the artistic scene with the highest level of Precision through our television series and programs' production



Movies

Unlocking Creativity: A journey into the art and craft of film production



Master Class

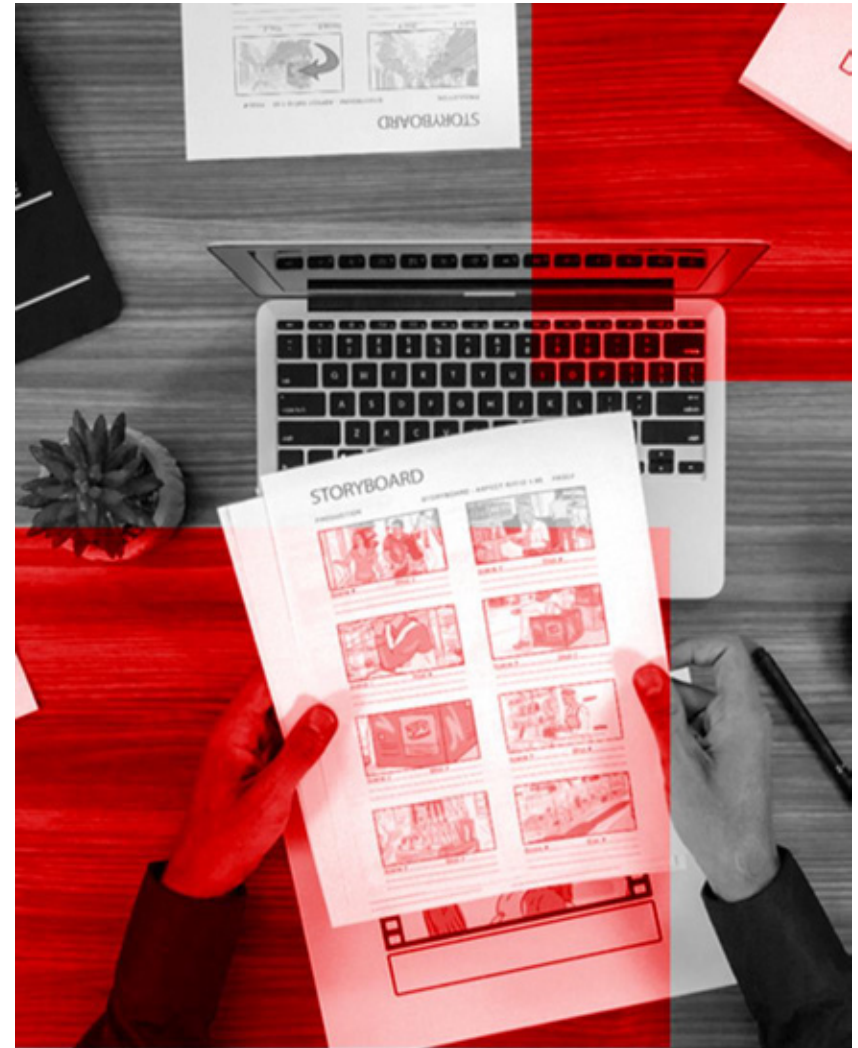
Elevate your writing, acting and directing skills with our exclusive Master Class

What We Do

Film, Program, and Series Production Services

Pre-Production Services

During this phase, we comprehensively cover the initial stages of production operations. Starting from conceptualizing the idea and writing scripts, in addition to preparing shooting locations and needed infrastructure. We also coordinate the preparation of artists and participants in the project to align with the project's vision. This also includes obtaining all necessary ground shooting permits and establishing the project's budget and timeline.



What We Do

Film, Program, and Series Production Services



Artistic Production and Distribution Services

We transform ideas and scenarios into a visual masterpiece through our professional production team, ensuring the execution of filming operations with precision to realize the directorial vision of the project. At LaCasa, we strive to guarantee that scenes are captured with high professionalism, and we emphasize that every aspect of production is executed with expertise and in harmony with the project's vision.

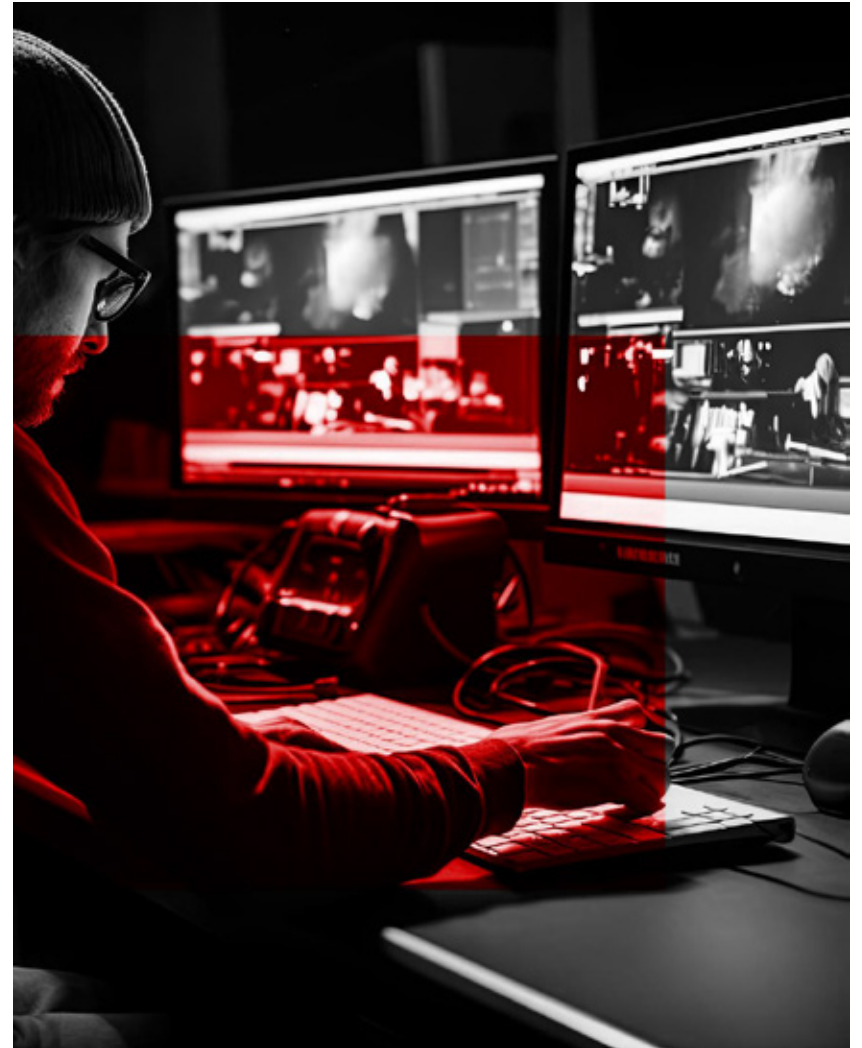


What We Do

Film, Program, and Series Production Services

Post-Production Services

We refine the artistic work to make it cohesive and sensory-enriching. Our post-production services include editing, soundtracks creation, color correction, graphics design, and the integration of audio and visual effects. We prepare the work for final delivery to presentation platforms, ensuring its compatibility with quality standards and display requirements.



What We Do

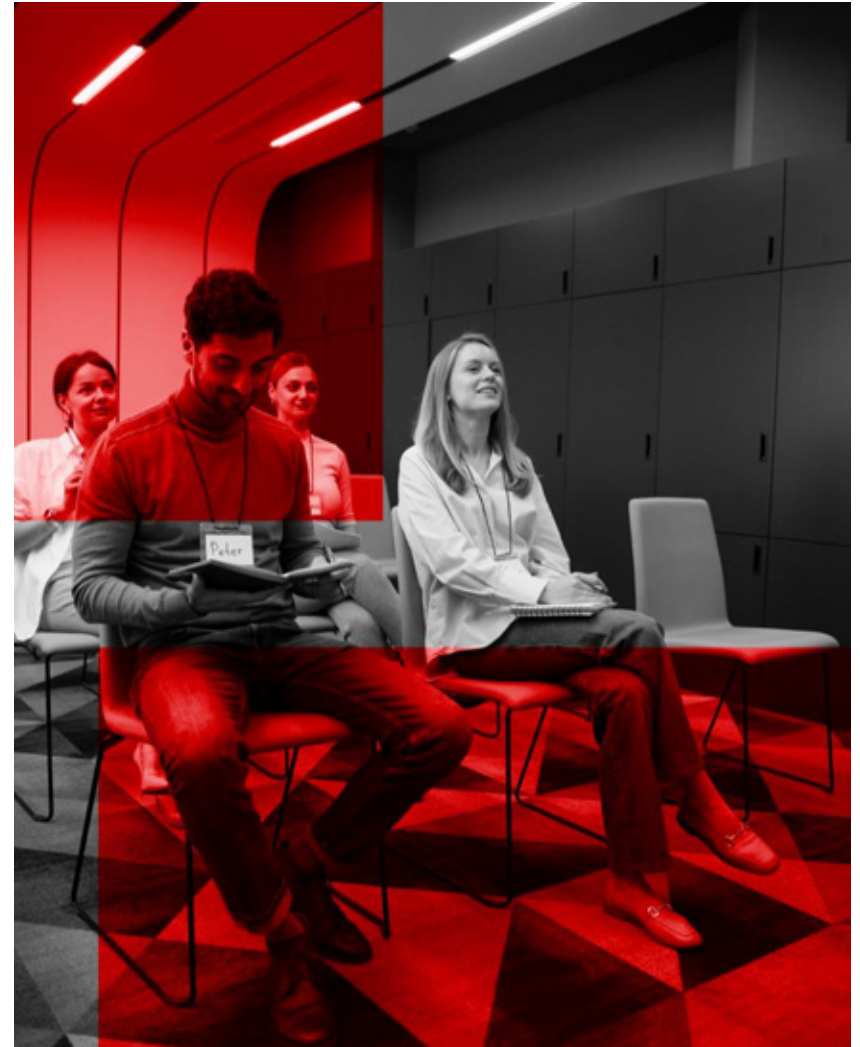
Film, Program, and Series Production Services



Master Class

In collaboration with the Creative Media Authority and Twofour54 Creative Hub in Abu Dhabi, La Casa organize training courses and workshops featuring prominent figures in screenplay writing, acting, and directing. These courses focus on developing emerging talents and cultivating new skills in the world of art, aiming to transfer knowledge, experience, and artistic expertise.

All workshops and training sessions are documented for continuous presentation on our platforms, providing an opportunity for a wider audience interested in this field to benefit from the valuable content.



The Management



Mr. Salah Adden Al-habash

The Chief Executive Officer of La Casa Group, Founder and CEO of Andalusia Holding Group.



Eng. Maher Khadija:

The Executive Producer and Group Director, bringing over 10 years of experience in the production of programs, series, and films.

Our Partners



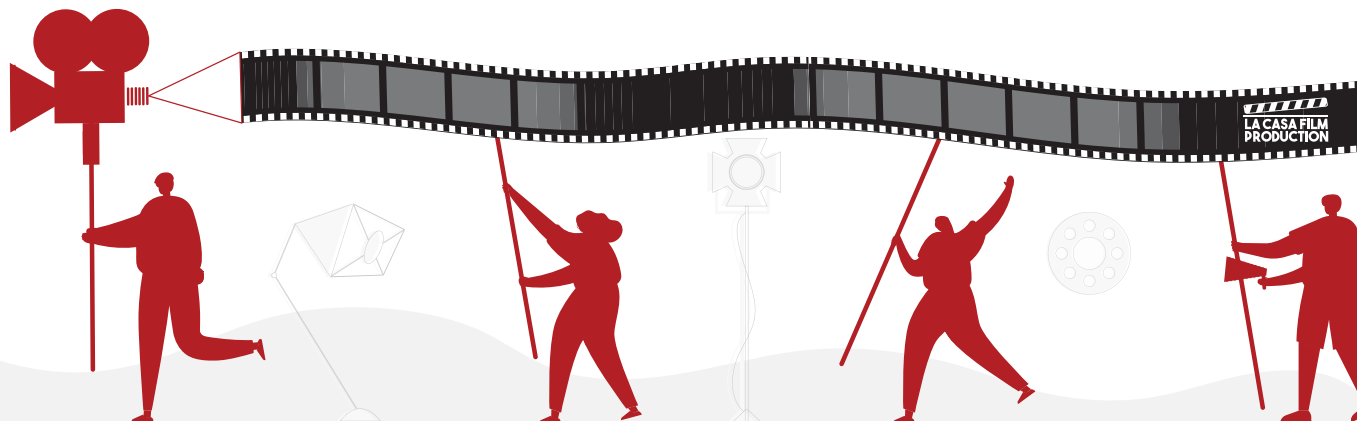
Andalusia Holding Limited



BravaCasa Interior LLC



Yas Creative Hub





**LA CASA FILM
PRODUCTION**

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